



# DENISA MERTIRI

LEGAL CONSULTANT & PRINCIPAL  
GREEN EARTH STRATEGY

## PROFESSIONAL MEMBERSHIP

Law Society of Ontario - Member

## EDUCATION

- J.D. (Osgoode Hall Law School), 2014 (Charles Edward Woodrow Award)
- M.A. (York University), 2011
- B. Sc. (Hons.) (with Distinction) (University of Toronto), 2010

## CONTACT

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## BIOGRAPHY

Denisa Mertiri, J.D., has over six years of experience of advising clients on a variety of environmental, regulatory and commercial matters. Denisa assists her clients in staying ahead of the curve of policy developments by mitigating legal, policy or strategy risks while capitalizing on opportunities. Her goal is to provide environmental solutions with staying power.

She advises industry, cities and government actors, including the Continuous Improvement Fund and the City of Toronto, on how to take effective action in the shifting landscape of single-use items reduction, extended producer responsibility transitions and on building or operating in a more circular economy.

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## LEGAL EXPERIENCE

### **Municipal Enforcement Strategies.**

Advise the Continuous Improvement Fund on municipal enforcement powers under an Ontario individual producer responsibility (IPR) regime.

### **Municipal Procurement Litigation.**

Represented a corporate client in litigation against an Ontario municipality asserting municipal procurement violations involving the purchase and developments of certain lands.

### **Corporate Litigation.**

Represented clients in a broad range of complex corporate claims, including the senior officers of a company in one of Canada's biggest corporate fraud cases.

### **Conservation Prosecutions.**

Acted on behalf of a number of Ontario conservation authorities in their regulatory prosecution of environmental offences within their watershed areas.

### **Insurance Regulation Negotiations.**

Part of a team that advised the non-mutual policyholders of a property and casualty insurance company in the negotiations leading to the first demutualization of such a company in Canada.

### **Securities Litigation.**

Junior counsel on a number of secondary market misrepresentation class actions, including against BP plc on the matter of the Deepwater Horizon spill and on behalf of an international client in one of Canada's largest securities fraud class actions, and in respect of related proceedings initiated outside of Canada and by the Ontario Securities Commission.

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# GREENEARTH STRATEGY

## CONSULTING EXPERIENCE

### ***Circular Economy Analysis.***

Worked alongside the David Suzuki Foundation and Circle Economy to provide governance and policy analysis on a project determining the levels of circularity in the City of Toronto, leading to the development of a roadmap to a local circular economy in Toronto.

### ***Extended Producer Responsibility Transition.***

Part of a team advising the City of Toronto on its strategy to transition its recycling program to extended producer responsibility as part of the provincial initiative to make producers responsible for their products and packaging at end of life.

### ***Single-Use Items Reduction.***

Part of teams advising the City of Toronto and the City of Markham on their strategy to reduce single-use items at the source.

### ***Internal Zero Waste Policy Development.***

Part of a team advising a large Ontario municipality in drafting internal zero waste policies for events and catering to reduce single-use items and unnecessary packaging at various functions.

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## PUBLICATIONS

- “Single-use Plastic Bans and the Lawsuits that Threaten Them”, September 13, 2019
- “The Big Warmup: The Rise and Future of Climate Change Litigation”, The Advocates Journal, Volume XXXVI, No. 3
- “Secondary Market Liability in Ontario: Interpreting the Leave Test before and after Theratechnologies” Canadian Class Action Review, Vol. 12, No. 1
- “It’s Just Notice: Ontario Court of Appeal Holds that Rules of Service Do Not Interfere with State Sovereignty” Blakes Bulletin on Litigation, June 9, 2016
- “Access Denied: Primary Market Liability Regime Not Available to Secondary Market Security Holders” Blakes Bulletin on Litigation, August 31, 2016
- “Comity – A factor of convenience?” Corporate Litigation Journal, Vol. XVI No. 2